



Intern in Communication

Inpulse is looking for an eager and cooperative intern to support the team in the organization, implementation and improvement of marketing and communication activities related to Inpulse and his investment funds. The intern will operate in coordination with the Communication Manager and will liaise with the Executive Committee.

Inpulse is a Brussels-based investment manager with a special expertise on social investments and microfinance institutions. From a core expertise in cooperative equity financing, Inpulse developed a strong experience in supporting alternative investment funds providing dedicated and tailored financing to microfinance and socially driven financial institutions. Through a team based in three different countries (Belgium, Poland and France), Inpulse currently supports funds with a total aggregate investment capacity of EUR 68 M.

Main investment funds under management:

- **CoopEst** is a 27,9M EUR Investment Fund which promotes social and economic development in Central and Eastern Europe and the Caucasus by financing sustainable, socially responsible financial organizations. CoopEst provides medium and long-term financing in the form of subordinated or senior loans to its clients. The approximate size of investment is between €300,000 and €3,000,000 with a possible duration up to 7 years.
- **CoopMed** is a 17,3M EUR Investment Fund which fosters economic development of social action initiatives and enterprises in the Mediterranean zone (MENA countries and Middle East) through the provision of long-term funding to local financial institutions. CoopMed offers subordinated or senior loans (up to 7 years) to socially responsible financial intermediaries and focuses on monitoring its social impact.
- **Helenos** is a new equity fund for strengthening the capital base of financial institutions targeting microfinance clients and social enterprises in Europe. It has been launched in July 2018 with a starting size of 10M EUR.

Terms of reference

The intern will assist the team in the delivery of the following tasks:

- Improve content/design of Inpulse websites
- Create contents and update LinkedIn account
- Prepare marketing materials (brochures, teasers, press release, videos, etc.)
- Produce annual reports (activity report, social impact report)
- Draft summarizing notes, briefs, client stories, etc.
- Set up a Brussels event to raise brand awareness among inclusive finance stakeholders
- Participate in external events/internal meetings to keep an up-to-date knowledge of the business
- Additional tasks can be agreed upon according to needs and availability of the Intern

Qualifications

- Bachelor's Degree in communication & Marketing, Finance, Microfinance, Social and Solidarity-based Economy, or any other related fields
- Strong interest in microfinance, inclusive finance, civil society development and social impact issues
- Excellent verbal and written communication skills in French and English (another language would be a definite plus)
- Good knowledge of Social Media
- Basic command of software such as InDesign, Adobe Photoshop
- Basic command of any web management platform (ex. WordPress)
- Oriented to details
- Good sense of organization and proactive
- Dynamism and willingness to learn

Starting date

ASAP

Duration & Allowance

- Minimum 3 months
- Flexible schedule, with a minimum time commitment of 3 days a week

What we offer

- Be part of a dynamic and committed team
- Be part of a growing company
- Innovative projects to work on with a clear social value added
- Reimbursement of public transport, daily lunch vouchers and access to training courses

Inpulse's offices are located Avenue Jules César, 2 box 7, 1150 Brussels, Belgium.

How to apply

Please send a cover letter and CV to francesco.grieco@inpulse.coop by 15 December 2019, 23h59, Brussels time.